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Merced County Workforce Development Board 2022 Quarterly Board Meeting and Strategy Session



Date: Wednesday, September 28, 2022
8:30A to 4:00P

Location: El Capitan Hotel
609 W. Main Street
Merced, CA 95340
(209) 383-1234

Launch



8:30	Welcome and Check-In <ul style="list-style-type: none"> ▪ Breakfast
8:45	Official Business <ul style="list-style-type: none"> ▪ Roll Call ▪ Public Comment ▪ Approval of Minutes <p><i>End Workforce Development Board Meeting</i></p>
9:00	Strategy Session - Introduction <ul style="list-style-type: none"> ▪ Session Purpose and Aims ▪ Highlights and reflections of the 2021-2022 Program Year
9:30	What is a Workforce Board? What can it be? Presentation of workforce board models, the three pillars of workforce boards' mission, federal and state mandates, and issue areas with a nexus to workforce development <ul style="list-style-type: none"> ▪ Small group discussion about the three pillars of a workforce board's mission
10:20	10 Minute Break

Learn



10:30	<p>Jobseekers: Impact Populations</p> <ul style="list-style-type: none"> ▪ Presentation of County data about special jobseeker populations and barriers ▪ Panel discussion with community leaders and advocates serving high-need jobseeker populations <ul style="list-style-type: none"> - <i>Claudia Corchado, Cultiva La Salud</i> - <i>John Ceccoli, Human Services Agency, Merced County</i> - <i>Nicole Cortez, Merced County Department of Child Support Services</i> - <i>Matt St. Pierre, Restore Merced</i> - <i>Jennifer Medeiros, Merced County Probation Department</i>
11:30	5 Minute Break
11:35	<p>Industry and Business: Major Economic Development Drivers</p> <ul style="list-style-type: none"> ▪ Panel discussion with economic development leaders (invited panelists:) <ul style="list-style-type: none"> - <i>Mark Hendrickson, Merced County Community and Economic Development Department</i> - <i>Maria Mendoza, City of Merced Economic Development Department</i> - <i>Karen Warner, Bio-Industrial Hub Director</i> - <i>Erick Serrato, North San Joaquin Valley Comm. Econ. Resilience Fund</i>
12:35	15 Minute Break
12:50	<p>Lunch Discussion – Priorities & Opportunities</p> <p>Small group discussions focused on priority populations, equity, service strategies, industry need and leveraging economic development opportunities</p>
1:35	10 Minute Break

Lead



1:45	<p>A Framework for Growth</p> <ul style="list-style-type: none"> ▪ Overview of projects and emergent opportunities for the 2022-2023 Program Year <ul style="list-style-type: none"> - <i>Career Services Re-Imagination – Reyna Espinoza, Program Manager</i> - <i>Childcare Strategies – Jennifer Brooks, Executive Director, Nurture</i> ▪ Board reflection and direction on where to amplify efforts, chart new territory or double-down on proven strategies
3:00	10 Minute Break
3:10	<p>Board Member Roles and Structure</p> <p>Discussion regarding membership expectations, the formation of board committees and working groups, new partnerships, member recruitment and other tools to support workforce boards aims</p>
3:45	<p>Close-out</p> <ul style="list-style-type: none"> ▪ Re-cap of Strategic Session ▪ Follow up Items, Meetings, and Deliverables ▪ Insights and Closing Reflections
4:00	Adjourn